



Professional Development Program

“Excellence in Teaching & Research”, Spring 2021
for Ph.D. students and Faculty members

Initiator: Sumy State University jointly with Washington State University, Carson College of Business

This professional development program will be delivered virtually and is aimed at sharing best practices in scholarly research and instructional strategies among a new generation of PhD students and university faculty to scale up achievements in academia and unleash opportunities for collaborative innovation.

Target audience for this program includes Ph.D. students, faculty members, and graduates interested in a teaching or research career.

Technology – **Microsoft Teams**, hosting by Dr. Hanna Shvindina (**Sumy State University**)

The brief program for the sessions:

Time: 6 p.m. (Ukraine time), 7 p.m. (Turkey), 8 a.m. (PST), 11 a.m. (EST)

Duration of the class is 1,5 hour: 10 minutes for introduction and registration, 50 minutes for the presentation and Q&A session.

- **Wednesday, 24th February, 2021:** Webinar by Professor **Erdogan Koç**, “How to publish in SSCI Journals”. About the speaker: Professor of Consumer Behaviour and Marketing Management, Bahcesehir University, Istanbul, Turkey, Faculty of Economics, Administrative and Social Sciences Editorial Board Member in numerous journals such as JHMM - Journal of Hospitality Marketing and Management, and etc. **Confirmed.**
- **Friday, 5th March, 2021:** Webinar by Professor **Vincent Duffy**, “Bibliometric Analysis in Research”. About the speaker: Professor of Industrial Engineering, Purdue University. https://engineering.purdue.edu/IE/people/ptProfile?resource_id=9261 **Confirmed.**
- **Wednesday, 10th March, 2021:** Webinar by Dr **Kristin Malek**, Assistant Professor at University of Nebraska-Lincoln. Topic is “Learning Engagement Strategies. Syllabus Design”. About the speaker: <https://cehs.unl.edu/nhs/faculty/kristin-malek/> **Confirmed.**

- **Wednesday, 17th March, 2021.** Webinar by Dr **Tetyana Pimonenko** and Dr **Yana Us**, “Bibliometric Analysis Toolbox in Action”. About the speakers: associate professors of Department of Marketing, Sumy State University. Optional
- **Friday, 19th March, 2021: Webinar by Professor Dipra Jha** (Washington State University), **Dr Hanna Shvindina & Dr Alla Krasulia** (Sumy State University) “Virtual Global Class as a New Form of Engaging Students”. Confirmed.
- **Friday, 26 March, 2021:** in a process of agreement. Preliminary Topic is Qualitative Data Analysis in Social Science. Webinar by Dr. **Ali Faizan** (University of South Florida Sarasota-Manatee) **Wednesday, 24th March, 2021.** Optional
- **Friday, 9th April, 2021:.** **Dr Judith Shapiro**, Senior Lecturer in Practice, Department of Economics of London School of Economics. Topic / date are in a process of agreement. Preliminary Topic is “The relationship between teaching and research”.
- **Wednesday, 14th April, 2021:** Webinar by Professor **Paul Chiambaretto**, Professor of Marketing & Strategy – Montpellier Business School; Director and Chair Holder – Chaire Pégase; Associate Researcher – Ecole Polytechnique. Topic is “Coopetition and its challenges/research directions”
- Individual Assignments
- Finalization, Panel Discussion, Feedback, Surveys.
- Data processing on the achievements and feedbacks of the participants
- Certificates Issuing

Expectations of Attendees Efforts:

It is expected that 80% of attendees will improve their syllabuses (by including the new practices of engaging students in online, blended, hybrid, and face-to-face learning), or/and prepare the first draft of the paper to be published at SSCI journals, and/or improve their paper/research by including the best practices in a sphere of bibliometric analysis/quantitative data analysis /qualitative data analysis.

Academic credit is a measure of the time commitment required of a typical attendee in a specific course.

It's expected that time will be distributed as follows:

- class time (lecture, discussion, online activities) - 16 hours;
- reading class materials - 28 hours;
- individual assignment - 20 hours;
- reading materials and preparation for the panel discussion/ participations in panel discussion: 12 hours.

The total duration of the program is 76 academic hours or 2.5 credits ECTS.

The certificates are issued to participants who attend the sessions (attendance certificate, 16 hours) and to participants who accomplished the course (full-time certificate).

Expectations of HEIs benefits:

The knowledge sharing will reinforce the research outcomes in Business and Management studies, creating a new network of collaborators for future research. The data processing of the feedbacks will enable identifying the gaps in teaching & research of faculties and Ph.D. students for further targeted improvements.

Coordinator from Sumy State University:

Hanna Shvindina

Head of the Oleg Balatskyi Department
of Management, Ph.D., Dr.Sci.
Sumy State University, Sumy, Ukraine

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Coordinator from Washington State University:

Dipra Jha,

Scholarly Associate Professor,
the Carson College of Business,
Assistant Director of the School of
Hospitality Business Management

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